

TEXEL SHEEP BREEDERS SOCIETY
BOARD OF DIRECTORS MEETING
MAY 27, 2021

The meeting was called to order by President Brady Campbell at 7:13 pm. Edt.

MEMBERS PRESENT Brady Campbell, Niki Fisher, Austin Brown, Walter Threlfall and Ron Wilcox. James Oller had let Brady know that he would not be able to attend. Kenan was absent.

GUEST Kara Kimzey

TREASURER'S REPORT

Austin presented his report via the Zoom link. As of today, there is a balance of \$25,227.32 in the TSBS account. Niki moved to accept the Treasurer's Report as submitted, and Ron seconded the motion.

SECRETARY'S REPORT

Niki had emailed her report to the rest of the Board. There were no corrections or additions noted. Walt moved to accept the Secretary's Report as written and Ron seconded the motion. Secretary's Report accepted.

OLD BUSINESS

Fund Availability for combined Sec/Tres position. Austin reported that one year ago, there was a balance of approximately \$20,000 in the TSBS treasury and today there is \$5000.00 more than last year available.

If, in the future, the Secretary and Treasurer positions were combined and it was felt that a compensation was pertinent, this could be an option without causing undue taxing of the Treasury.

Austin also adds that the Board should look into new avenues of advertising. Walt asks if there is a way to know which advertising venues we currently use are giving the best return for the monies spent. The social media advertising is a free service; only the hard copy forms of advertising have costs associated with them.

Brady will challenge the Membership at the Annual Meeting to set up and be part of an advertising committee to help get the news out about the Texel breed.

Appointment for Secretary Position Niki has sent in her resignation letter and is stepping down as a TSBS Board Member. As she has 1 year remaining on her term, the Board would like to appoint Kara Kimzey, from Pine Bluffs, WY. to fill this position and take over as the Secretary. Kara is agreeable to this. Welcome aboard Kara!!!

Logo As Kenan was absent, this will be tabled for a future meeting.

Kara asks if she could get a copy of the new Logo as soon as possible to use on awards, prizes, t-shirts, etc. Brady will contact Kenan and see if this can be accomplished in the next few days.

TEXEL TIMES Niki reminds the Board that the deadline for submitting articles for an August 1st edition is July 15, 2021.

NEW BUSINESS

There was no New Business to attend to.

OPEN DISCUSSION

James had reported to Brady that he has secured a person from Iowa State to do the scanning at this year's National Show.

Ron - Sponsors are still needed for some of the Texel classes at the All American Junior Show which is coming up in July. The deadline for sponsorship is Tuesday, June 2, 2021. Kara will send out an email inviting anyone from the Membership who is interested to sponsor a class. If there are still classes not sponsored by the deadline, the TSBS will cover the cost of sponsorship.

Austin - will the Bi-Law changes be ready for a vote at the Annual Meeting?

Brady - no, there is still some fine tuning that needs to be done. He will let the Membership know that this is in the works at the meeting.

Brady - this year's Annual meeting will be live and presented on Zoom for those unable to attend.

ADJOURN

As there was no further discussion, Niki moved to adjourn the meeting and Ron seconded the motion.

Meeting adjourned at 7:41 pm. Edt.

Respectfully submitted by,

Niki Fisher

Texel Sheep Breeders Secretary