

TEXEL SHEEP BREEDERS SOCIETY

BOARD OF DIRECTORS MEETING

April 25, 2025

President Crystal Retzlaff called the meeting to order at 7:05 EDT

MEMBERS PRESENT: Crystal Retzlaff, Ron Wilcox, Clayton Vickers, Riana Zeiher, Theresa Crowley, Olivia Halbur & Cinda Baird. Absent - Amy Slaydon

SECRETARY'S REPORT:

Cinda Baird emailed the minutes from the last meeting to all Board Members to review. Ronald Wilcox moved that we accept the minutes as read, Riana Zeiher second the motion. All approved the minutes and motion passed.

TREASURER REPORT:

Theresa Crowley emailed the treasurer's report to all Board Members to review. \$688 payment to the Shepherd for advertising is paid quarterly. Added sperate line item for Shortgrass payments. Still need 2024 futurity from Sedalia. Emails were sent to those who owe

Olivia Halbur moved that we accept the report as read, Cinda Baird second the motion. All approved the reports and motion passed.

COMMITTEE REPORT: USDA CERTIFICATION:

The USDA Certification will no longer be pursued at this time. We will still work towards setting up tabs on our website and promote Direct sales of Texel meat; Direct sales of wool; Direct sales of breeding stock. Going to put together a ZOOM meeting to discuss with other society members who have expressed interest, getting their ideas and see what will be beneficial. Looking at the possibility of self-certifying (TSBS Certified) our own meat and the options. This will be a time-consuming project.

UNFINISHED BUSINESS:

New Associated Registry: Cinda Baird is getting a hard copy in a mail. Theresa Crowley is getting the PDF in the email. Cinda will work with the AR to see if she can also get the emailed version and not the hard copy in the mail.

Ohio Showcase Sale:

Sent advertisement into Farm & Dairy Magazine. Total cost \$230.00

Banners for Ohio Show were ordered. Cinda Baird will set up a table & display by the pens.

Midwest Ram

Cinda Baird called the Sedalia Best Western and reserved the banquet room. They will also hold a block of rooms for TSBS

We need to contact the individual for scanning loin eye – Teresa Crowley will check to see if Dallas is available. Crystal will assist if needed

Crystal Retzlaff will also call the sales committee in Sedalia to make sure that they will keep us separate from breeds that do not test for OPP. Cinda Baird will collect all health papers Tuesday morning from the members.

Amy Salyton is planning the meal for the banquet – Crystal Retzlaff will send her an email to see if she needs any assistance.

We will be having our silent auction again this year with all proceeds going to the youth fund.

Riana Zeiher will order the banners for the general show. She is also working on the awards for the Juniors but not doing buckles this year. Showmanship awards will also be ordered.

Texel pop up store

The pop-up store with the Texel swag will open the 2nd week May and will take orders until the last week of May

Texel Sheep Breeders Hall of Fame Award: Ron Wilcox shared a draft of Niki Fishers award sent sample for approval

SHORTGRASS:

Having issues getting contact with Teresa Ormseth at Shortgrass. We still need to get registration issues fixed, letter to members fixed, SEO, website search, Log in issues.

We found out that to gain total website accessibility (ex: to update pages) the entire pages will need to be rebuilt. We need to see how many hours it will take to rebuild each page so we can see if it will be financially feasible to do this project

On options with creating a Google Business account, we can ask at the Annual meeting if we have any Tech / web Savvy members that would be interested in assisting and possibly rebuild our current site. Placing on the Annual meeting agenda.

Call for Nominations:

Cinda Baird will resend letters calling for nominations. The letters are due 5/1. We will be running the election through election buddy and will cost \$29. Cinda Baird to work on this. Election buddy must be up and running by 5/5/2025 for the voting

The Board of Directors for TSBS is to be comprised of 7 members - Cinda Baird is only a secretary (non voting)

Addition to website;

We need to get current bylaws posted on website Cinda Baird will reach out to Lana Kennedy to see if she will be able to do this.

NEW BUSINESS

NAHSS – The Pell's have contacted me on being a sponsor for 2025 – pricing is now \$500 for a yellow ribbon sponsor. That will include our name/logo on the show banner, free advertising on all platforms, name/logo on the back of the show t-shirt, free admission for 2 and a booth. Theresa Crowley moved that we become a sponsor for the NAHSS in 2025 for \$500. Ronald Wilcox second the motion. All approved and motion passed.

All American - weekend of 7/4 in Springfield, IL – Ron taking banners with him from Sedalia to set up display.

We will need the banners to get from Ron Wilcox to Olivia Halbur & Crystal Retzlaff after All American for the Wi Wool festival for the 1st weekend in Sept. Mailing is a possibility

Next meeting will be held May 29th – 7 p.m. EDT.

Ron Wilcox moved that we adjourn the meeting. Olivia Halbur Second the motion. All approved and motion passed. Crystal Retzlaff adjourned the meeting.