

Texel Sheep Breeders Society Board of Directors
Meeting August 3, 2023
6:00 pm Central time

Meeting called to order at 6:16pm central time.

Board members present: Riana, Crystal, Austin, Ron, Olivia.

Secretary's Report - Motion by Ron to approve Secretary's report, Riana seconded. Motion passed.

Treasurer's Report – Motion by Olivia to approve Treasurer's Report, seconded by Austin. Motion passed.

o 990 form through e-filing through the IRS completed by Crystal-confirmation received.

o \$600 deposited from Sedalia silent auction

o Crystal paid for shirts, banners, ribbons etc. for Ohio and Sedalia shows.

o Austin was reimbursed for the ultra sound scanning invoice for Sedalia plus printing expenses for annual meeting.

Unfinished Business

- Bylaws-not received by anyone yet. Austin is going to follow up with registry and have them change dates.

- Advertising Texels in Magazines

- o The Shepperd Magazine Austin thought May was usually the month Texels were featured. Invoice was mailed to Austin Brown. \$225/month for maybe ¼ page ad. Cost more to be on front cover.

- o The Banner is another possible advertising venue as is Ring Side, ASI, and possibly a good one for North East Coast- Pennsylvania is Farm and Dairy.

- o Texel Brochures: Maybe 75-100 left, new ones will need to be made especially with new website address.

- Texel Website update-

Ron moved to approved Riana seconded to Ratify \$6,000 initial cost for website to be transferred over to new domain "www.Texelsusa.org" to security phase 1 2, and phase 3 including membership database. Membership database on Dec 1 will automatically send email reminders to pay dues, if not paid uncurrent members will be removed July 1st-this will be automated. PayPal will be removed. Mercantile will be used instead.

After the transfer, the website cost will be an annual rate of \$350 hosting contract. 10 hour prepay maintenance contract for \$700. Estimated \$750 for other possible maintenance with annual rate of \$350 for year cost-is this \$350 additional to the \$750?

- Board vacancies

- Sarah Lindsey declined position currently but is interested in helping with Jr. Shows.

- No motion made in June meeting notes, there was discussion perhaps only. Via email Austin- I would make a separate motion to have Clayton fill Kara's one year term as a board member then follow that up by having him serve as treasurer in that board position.

Austin motioned to appoint Clayton into the open board member position & then have him be treasurer and coordinate him to get his name on account so he can begin paying bills. Filling Kara Kimzey's position.

Clayton Vickers accepted Treasurer position.

- Crystal is going to ask Lana Kennedy if she wants to fill secretary position.

- Treasurer/Secretary position

- Secretary duties: needs to send out email notifications, take meeting notes, will include the Texel Times newsletter, help with agendas with president, other tasks as needed by board. Keep documents & communication for society, give back to society when done with position.

\$300/month to secretary position (not doing Treasurer duties) with job description to come (Austin's dad is going to create) Olivia Motioned, seconded by Ron, motion passed.

- Registry Updates: Crystal hasn't gotten anything for June & July for members from the Registry who registered Texels in those months, so Lana hasn't gotten it either to update the directory.

- Any other unfinished business-none

New Business

- Awards for NAILE-Riana is going to check in with Sarah Lindsay on what is needed yet.

- Fall newsletter-articles must be received by Nov. 1st. Exception Louisville show, when information is received. Newsletter to be sent out by Dec. 1. Crystal will send out email asking for articles the end of August.

- Any other new business-none

Upcoming Meetings

- September 28, 7 pm Eastern

Ron moved to adjourn Riana second. Motion carried.

Website Information- **Is there a contract out there to keep/file away?**

[Shortgrass](#), a company based in Montana, hosts the site and manages the domains. Contact there- send directly to cj@shortgrass.com, and cc teresa@shortgrass.com

they have offered to build a complete membership database system for us to make this breeders directory much easier to manage and it updates with payment. With what they have proposed the goal is to automate a lot of these processes. They are estimating ~6,500 total for this project. Backbone of the website will mimic what we currently have with several changes to improve member usability. We are able to make changes but they also bill us an allotment of 10 hours for any extra work we want done. I assume some formatting changes may be useful but that's a down the road issue.

They also budget out to us 10 hour blocks of work if there's something we can't get done ourselves. They are a company with about six total employees, and have been very responsive to all emails and calls.

Phase one: getting the new site up and running under the new domain "www.Textelsusa.org" (inverse of what is was). The old domain name was hosted through namecheap; they wouldn't tell us what account it's under or give an email; it expired Aug 21st plus a 30 day grace period before it's available again. The old site will expire when it then falls off the internet. To get everything up on a secure server ASAP though with an updated work order form and directory.

phase 1 - movement of old site onto new server with paypal disabled as mentioned below. I would like to send shortgrass a message on Monday/Tuesday to get started on phase one of the website project which is to simply get the site onto a new server and make the needed immediate edits of an updated directory and putting current work order.

Here is what we (Teresa) suggest for Phase 1 for your website:

1. We will purchase a new domain : textelsusa.com or textelsusa.org - \$40 to register, cloak with privacy, and manage DNS for one year
2. Set up a new hosting account with secure certificate behind textelsusa.com/org - \$350/year
3. Port existing site to new package on our servers - N/C unless we run into unexpected transfer challenges with it
4. 10 hour prepaid maintenance contract for \$700 - to handle any unexpected transfer challenges with site transfer, and to handle any immediate changes needed to website - e.g. fixing of dates, swapping out of Work Order form, disconnecting any Paypal connections if need be. Any unused hours on the contract can be carried forward until they are used up in the future.

I am estimating a Phase 2 at 6K. It would include a complete members area where dues are automated/ paid and where workorders are processed after a member logs in. It would also include a complete administration area where admins can see all payment details regarding dues and workorders Phase 2 - members area for dues - \$4000 -and integration of work order processing - \$2000

The directory will automatically update and members will automatically get email notifications about dues on Dec. 1st of every year that they are due Jan. 1st then get taken off the directory on July 1st. In addition they will have a portal using login information and a unique

membership ID to let them do things like register animals and hopefully make their animal posting like before - thus ensuring only TSBS members can post, per Lana`s request will still make it required to have an admin check these postings. The way we discussed this login portal it won`t let them register animals until they have paid dues. Dues are required before they can access the portal - if doing online print work order will still be up for those who wish to do due via print.

Contact at Shortgrass

Teresa Ormseth, MS
Shortgrass Web Development, LLC
Account Manager
teresa@shortgrass.com
406 268 1115 (office)
406 799 0088 (cell)