

TEXEL SHEEP BREEDERS SOCIETY

BOARD OF DIRECTORS MEETING

January 4, 2025

President Crystal Retzlaff called the meeting to order at 7:05 EDT

MEMBERS PRESENT: Crystal Retzlaff, Ron Wilcox, Clayton Vickers, Amy Slaydon, Theresa Crowley, Olivia Halbur & Cinda Baird. Absent - Riana Zeiher

SECRETARY'S REPORT: Cinda Baird emailed the minutes from the last meeting to all Board Members to review. Theresa Crowley moved that we accept the minutes as read, Olivia Halbur second the motion. All approved the minutes and motion passed.

TREASURER'S REPORT:

Clayton Vickers emailed the treasurer's report to all Board Members to review. Ron Wilcox moved that we accept the report as read, Amy Slaydon second the motion. All approved the reports and motion passed.

COMMITTEE REPORT: USDA CERTIFICATION:

Had a very positive response from the email that was sent out to all members on USDA certification and selling their Texel Meat. The board discussed adding a tab on the website listing all those individuals that direct sell their Texel Meat. Clayton Vickers made the motion to add the "Where to Buy Texel Meat" tab on the website so long as there is no cost. Theresa Crowley second the motion. All approved and the motion passed. We will need to contact Shortgrass to discuss this and how easy it will be to add the tab to the web site.

UNFINISHED BUSINESS:

AUTO GENERATED RENEWAL LETTER: The letter that is sent out needs to have the date that the membership is active. The payment is due yearly by 7/1 and runs thru 6/30 of the following year. This will need to be drafted and presented to Shortgrass to change the verbiage of the renewal letter.

WEBSITE: The Texel website is not popping up when doing a google search. And what does pop up is the membership log in page. There are also several other issues and Clayton Vickers has volunteered to call Shortgrass and discuss the issues.

SPONSORSHIP / DONORS: In the March email blast, Cinda Baird will highlight a message to all members that we are searching for sponsors for the various events in 2025. if they would like to be a sponsor for an award or make a donation for our Junior Members. Will need to add event or member specific for sponsorships

2024 NAILE Invoice. Cinda Baird moved that we pay the invoice received from NAILE. Theresa Crowley second the motion. All approved the invoice and motion passed to pay.

DIGITALBEEF - OVINE: Cinda Baird presented the digitalbeef – ovine division – they are asking for data so they can give us an idea what the cost would be. This would replace the Associated Registry, Tabled until the data is shared with Cinda Baird

OLD FUTURITY: Racheal Gately was to attend the meeting but had a last minute schedule change and was unable to attend. She did send a breakdown of the 2024 futurity program but nothing on the older futurity that we are trying to recreate.

REVISION TO ASI AD: Olivia Halbur and Riana Zeiher worked on revamping the ad. They came up with a really sharp ad that will replace the add that has run for the past year. It will be larger and we talked about eliminating the service ad to offset the cost.

VIRTUAL EDUCATIONAL SESSIONS: Went over well – Next session will cover Data Collection - date TBD

NEW BUSINESS

Special award for Sedalia. It was brought up if we were going to follow through with the “Texel Sheep Breeders Hall of Fame’. The board agreed that this will go as planned and we will honor this years selection with a plaque. The 2025 winner is Nikki Fisher and she will be presented with this award at the National Banquet at Sedalia. For future honorees the members will submit their selections and the board will make the final decision.

Texel Times: Theresa Crowley is calling for articles for the April edition of the Texels Times. Cinda Baird will send an email out to all members announcing the call for articles.

Next meeting will be held March 20th – 7 p.m. EDT.

Theresa Crowley moved that we adjourn the meeting. Olivia Halbur Second the motion. All approved and motion passed. Crystal Retzlaff adjourned the meeting.