

BREEDERS SOCIETY

TEXEL SHEEP

BOARD OF DIRECTORS MEETING
February 29, 2024

President Crystal Retzlaff called the meeting to order at 7:05 p.m. DST

MEMBERS PRESENT: Crystal Retzlaff, Austin Brown, Ron Wilcox, Amy Slaydon, Olivia Halbur, and Cinda Baird

Secretary's report: Cinda Baird emailed the secretary's report to the board members for review. Ron Wilcox moved that we accept the minutes and Austin Brown second the motion. All approved and motion passed.

Treasurer report: Clayton Vickers emailed the report to the board members to review. Ron Wilcox moved that we accept the treasurers report and Cinda Baird second the motion. All approved and motion passed.

COMMITTEE REORTS

The "Texel Enhanced" committee reported that it is too early to have a Texel Enhanced class this year as all the guidelines will not be ready by June. The committee will still work on all the details such as the possibilities of a carcass show, their own class at Sedalia (but it was noted that the wethers cannot be sold at Sedalia), data compiled from scanning the class just to name a few items discussed. The committee will continue to work on all the details of the Texel Enhanced class.

UNFINISHED BUSINESS

WEBSITE

The new Texel website is still being worked on. Items have been tested such as locating the member ID, and being able to log in. They are still working on the HTML piece to transfer the word documents to be imported in to the new website.

MEMBERSHIP RENEWAL

No membership renewal letters have been sent out yet. The Associated Registry sent TSBS an email asking if they would like them to send out the 2024 Membership renewal letters. We were to contact them to ask them to send it out to notify all members for this year and confirm the 3 items that they need to contact all members on; payment of dues; call for new personnel for the Board of Directors and Voting.

It was also brought up that the bylaws had been changed for the age of the Jr. Members from 18 to 21. Austin Brown was to contact the Registry to notify them of the age change to get that updated.

UPDATED BROCHURES

The new brochures for the TSBS have been received and upon first inspection, an error was found. Crystal Retzlaff will check the PDF that was sent and contact Canva to get it corrected. Also, Crystal noted that the final billing was \$10 over the allotted amount of \$260. Olivia Halburt moved to accept the extra cost and Cinda Baird second the motion. All approved and motion passed.

THE SHEPHERD

TSBS has committed to produce content for the May issue of The Shepherd. Content deadline is April 15, 2024. We are still looking for pictures that will appear in the June advertisement for TSBS. Notification will be sent out to all members to collect information and pictures to publish. All submissions will need to be sent to Cinda Baird.

ASI MAGAZINE

It was brought to the attention of the BOD that we are no longer listed in the ASI Magazine to promote the Texel breed. It was discussed to re-establish the TSBS in the directory listing and to see what the cost of the ads would run. Cinda Baird moved that we reinstate our directory listing and check on the pricing for additional ads. Amy Slaydon second the motion. All approved and motion passed. Cinda Baird will contact Kyle Partain to get a cost breakdown of advertising in ASI. (pricing PDF attached)

NORTH AMERICAN HILLSHEEP SHOW (NAHSS)

With TSBS being a Yellow Ribbon sponsor, we will have a booth at the show to promote the TSBS. Ron Wilcox has discussed setting up a display and Crystal Retzlaff suggested portable banners that can be used at multiple events.

USDA TEXEL CERTIFICATION

It was mentioned that Clayton Vickers submitted the label for approval to USDA. We will wait for their response.

FUTURITY PROGRAM

Rachel Gately took over the Futurity Program and is in the process of revamping the entire program. Ron Wilcox is checking with Rachel to see what has been collected, what has been scheduled to be paid out, and the list of award recipients.

NEW BUSINESS

Midwest Stud Ram Sale

Amy Slaydon reported on the upcoming 2024 show in Sedalia. Lodging is being secured. Looking at moving the banquet to a later day in the week as it is conflicting with preshow activities. Will remain the same for 2024 but need to discuss this option

for the future. TSBS will set up a hospitality center. May need to purchase an extra pen to set up a display to promote Texels. Will need promo items, brochures and snacks. Would like to have t-shirts / polos available. The Junior scholarship essay contest will be offered with the prize being the cost of a ewe lamb or starter flock.

Entries will be due by May 1st. If you enter more than 1 ram, you will need to enter 2 ewes for each ram. Lifiable tail dock will be enforced. Entries must be OPP negative. Scanning will take place later in the day. Austin Brown will contact the person who does the scanning to get a time when they are available and schedule.

It was noted that the sale order needs to be proofread.

Schedule for the week;

Monday – check in.

Tuesday – check in.

TSBS Banquet & annual meeting beginning at 6 pm

Wednesday – Texel Show

Thursday – National Texel Jr. Show

Supreme Drive

Friday - National Texel Sale

TSBS SPRING NEWSLETTER

The Spring Newsletter will need to be sent out mid-April – the deadline for entries to be announced.

Next meeting will be March 21st, 2024 at 7 p.m. EST

Amy Slaydon moved that we adjourn the meeting. Olivia Halbur second the motion. Crystal Retzlaff adjourned the meeting.