

TEXEL SHEEP BREEDERS SOCIETY

BOARD OF DIRECTORS MEETING

January 4, 2025

President Crystal Retzlaff called the meeting to order at 7:05 EDT

MEMBERS PRESENT: Crystal Retzlaff, Ron Wilcox, Riana Zeiher Amy Slaydon, Theresa Crowley, Olivia Halbur & Cinda Baird. Absent - Clayton Vickers

SECRETARY'S REPORT: Cinda Baird emailed the minutes from the last meeting to all Board Members to review. Amy Slaydon moved that we accept the minutes as read, Theresa Crowley second the motion. All approved the minutes and motion passed.

TREASURER'S REPORT:

Clayton Vickers emailed the treasurer's report to all Board Members to review. All sales commissions from the 2024 sales have been deposited. The bill for all NAILE awards has been presented but the funds will need to be transferred to the Peoples bank to pay. Olivia Halbur moved that we accept the report as read, Riana Zeiher second the motion. All approved the minutes and motion passed.

COMMITTEE REPORT: USDA CERTIFICATION: Olivia Halbur gave a recap on the meeting with the USDA consultant;

Key takeaways –

- Can only certify purebreds
- Can certify meat by pedigrees
- Add to website where to purchase meat
- Need coast to coast coverage
- Consultant runs \$85/hr to set up
- Big project and very expensive to get off the ground

UNFINISHED BUSINESS:

INSTRUCTIONS FOR WEBSITE: Cinda Baird will create log in instructions for the website after the holidays. This will replace the video that poses security concerns if placed on the website.

SPONSORSHIP / DONORS: In the next email blast Cinda Baird will add a message to all members that we are taking names if they would like to be a sponsor for an award or make a donation for our Junior Members. Will need to add event or member specific for sponsorships

DIGITALBEEF - OVINE: Waiting to see if Austin Brown will be sending more information.

OLD FUTURITY: Have not heard from Racheal Gately on her findings on the older futurity monies. Will table until next meeting.

NEW BUSINESS

REVISION TO ASI AD: It was brought up that the ad that is being run in ASI needs to have more information about Texels such as Lion Eye data, etc. Need to attract interest about the breed and their meat qualities. Olivia Halbur and Riana Zeiher will assist Cinda Baird in revamping the ad.

SHORTGRASS CONTRACT: Per Teresa at Shortgrass – we have a maintenance agreement only and the yearly agreement was sent to the treasurer email 11/5/2024

SPONSORSHIPS: Received requests to sponsor or be an advertiser for the WSWF and US Shearing Championship. Board felt that we cannot start to donate to all inquiries coming in.

TREASURER: With the treasurer position open, we received one letter of interest from a sitting board member. It was presented to the board that Theresa Crowley was interested in assuming the position of treasurer for TSBS. The board moved that Theresa Crowley will now be the treasurer to finish out Clayton Vickers term. Clayton will still remain on the BOD.

ZOOM EDUCATION: Olivia Halbur would like to move forward with the zoom education for all Texels members and interested individuals. The first topic of discussion will be Texels and lambing. To be held February 4

Next meeting will be held February 13th – 7 p.m. EDT. Will sent meeting invite that day.

Theresa Crowley moved that we adjourn the meeting. Olivia Halbur Second the motion. All approved and motion passed. Crystal Retzlaff adjourned the meeting.