

TEXEL SHEEP BREEDERS SOCIETY

BOARD OF DIRECTORS MEETING

September 5th, 2024

Vice President Ron Wilcox called the meeting to order at 7:00 EDT President Crystal Retzlaff was able to connect shortly after and was able to assume the meeting at 7:06 p.m.

MEMBERS PRESENT: Crystal Retzlaff, Ron Wilcox, Clayton Vickers, Amy Slaydon, Riana Zeiher, Olivia Halbur, Theresa Crowley, Cinda Baird.

SECRETARY'S REPORT: Cinda Baird emailed the minutes from the last meeting to all Board Members to Review. Clayton Vickers moved that the Secretary's report be approved, Theresa Crowley second the motion. All approved the minutes and motion passed.

TREASURER'S REPORT: Clayton Vickers emailed the treasurer's report from the last meeting to all Board Members to Review. Clayton again expressed his concern that it appears that more money is going out than what is coming in. Riana Zeiher moved that we accept the minutes as read, Amy Slaydon second the motion. All approved the minutes and motion passed.

UNFINISHED BUSINESS:

TEXEL WEBSITE: Cinda Baird was able to recover the instructional video created by Austin Brown on how to register both the membership and sheep on the website and was able to forward on to Ron Wilcox to review. After reviewing, Ron has some concerns with placing it on the website giving easy access for hackers to hack our system. Cinda Baird contacted Lana Kennedy about uploading it to the website and she was not quite sure how to do that and suggested that we contact Shortgrass. Cinda Baird contacted Shortgrass, and they are able to place it into the tab 'register Texels' Upon our final approval.

BANKING: We have an account at People's Bank in Iowa and that account must stay open. Since we are a non-profit organization, we need to have a banking account in the state where we are registered in as a non-profit. We also have an account in Kansas, Bennington Bank, which is where our funds from the Associated Registry is run through. A discussion was about making one of these accounts strictly for holding the youth funds, most likely the People's Bank. More information will need to be found out on these accounts and how much it will cost to keep these accounts open.

YOUTH FUND: The youth fund currently shows a balance of \$1009.50 but does not include the initial base account of \$2500. Riana Zeiher mentioned that this amount was to be \$5,000 as agreed upon at the National Meeting. Cinda Baird confirmed that this was the amount that was voted on. Clayton Vickers will move the monies to the youth fund.

YOUTH AWARDS: It brought up that if we were going to get buckles for NAILE, we would need to order those right away. The thought was that the Buckles would need to be awards for national shows. We agreed to get the buckles for Sedalia, All American Jr. Show and NAILE.

MEMBERSHIP COMMITTEE: Discussion came up if we needed to have a committee to get new members on board that had Texels. An advertising and budget committee was also discussed.

USDA CERTIFICATION: We have received a new contact who has given the committee new direction on how to apply and contact the USDA for answers.

NAHSS – Cinda Baird contacted Briana Pell to find out about the table and found that they will supply 6' tables and chairs for our sponsorship table. Set up will be Wednesday the 25th before the show.

2024 MIDWEST RAM SALE – Amy Slaydon reported on suggestions for Sedalia next year. 1) Suggested by Troy Heath, Award for the Largest Adjusted Loin Eye. We have given this award in the past. They have suggested a voucher for a jacket. Riana Zeiher will get some pricing around for that award. 2) Having a byers breakfast – have a table set up the morning of the sale. Theresa Crowley said they could cook something up in their B&B and deliver in crockpots. Cinda Baird stated she also has a breakfast casserole that cooks in the crockpot and would help. 3) Looking to have individual classes for the Jr. show instead of all spring lambs together. Break it up to Jan / Feb / Mar classes. All suggestions were received positively and noted for future discussion for 2025.

NAILE: Cinda Baird reported that 419 Texels will sponsor the ring photographer for NAILE.

SPONSORSHIP LETTERS: We are down to 2 outstanding invoices to those who have committed to sponsor awards for our youth. Cinda has left voice mails to Beech Hill and Searles Station regarding the promised donations.

TWILIO ACCOUNT: Cinda Baird is in discussion with Shortgrass to see if the Twilio Account was mandatory to operate the mailings from the website.

FUTURITY MONEY: Theresa Crowley reported that Heartland will no longer deduct the futurity money from the checks. Cinda Baird will send out letters to all those members that participated in the Futurity program at Sedalia explaining what has happened. Clayton Vicker will send out invoices to all those participants. Once the money comes in it will need to be deposited into the Jr. Account. Moving forward, all Futurity money will need to be collected at the shows.

NEW MEMBER BOOKS: Cinda Baird and Crystal Retzlaff will work together to get all the documents that are in the new member booklet updated and put it all on the google drive so that when we have a new member, we can now send an e-booklet to them.

TEXEL TIMES: Theresa Crowley announced that she would like to get the information in so she can release the Texel Times by the end of October/ November with the year-end wrap up in December. The notification was sent out to all members for content.

NEW BUSINESS:

ADVERTISING IN THE BANNER: Cinda Baird has collected all the information for the big ad for the Texels Sheep Breeders Society. All information, rough draft and pricing, was sent to the BOD prior to the next meeting to get approval since the deadline was quickly approaching (10/10/24) The 1/2 page ad is \$475,

or \$427.50 with the 10% pre-publication discount. The 1/3 page ad is \$375, or \$337.50 with that pre-publication discount. **In this issue, it will feature the results from the National Texel Sale at the Midwest Stud Ram Sale along with other major summer events. This will be excellent exposure to interested readers.**

RENEWAL LETTER FROM WEB SITE: Cinda Baird spoke with Shortgrass, and they are the ones that created the verbiage for the renewal letter that is sent out to members. It does not align with out by laws. They will change it to how ever we want it to read.

SPONSORS / DONORS: In order to alleviate some of the overhead, it was discussed about enlisting sponsors / donors for awards and events.

Next meeting will be held October 3rd – 7 p.m. EDT. Clayton Vickers will send the ZOOM notifications out to the board members.

Ronald Wilcox moved that we adjourn the meeting. Clayton Vickers Second the motion. All approved and motion passed. Crystal Retzlaff adjourned the meeting.